

**KOREAN EYE 'MOON GENERATION' EXHIBITION
NOW EXTENDED UNTIL OCTOBER**

FOR IMMEDIATE RELEASE

The Korean Eye Exhibition has been extended once again and will now run through to 1st October at the globally renowned Saatchi Gallery in London.

The Exhibition, an international initiative exhibiting the very best of Korean contemporary art, was originally scheduled to take place until July 5th but was previously extended until September at the request of Charles Saatchi. Due to such high interest in the works, the like of which are rarely seen outside Korea, a decision has now been made to extend this further.

Korean Eye: Moon Generation has generated a high level of public and media interest and around 140,000 visitors have seen the exhibition so far, with more than 220,000 expected by the exhibition's new end.

David Ciclitira, founder of Korean Eye said *"This further extension is fantastic news which shows these exciting artists are receiving the recognition they so rightly deserve on an international level. The show is a huge success both for the artists and those sponsors who believed in the project from the start and whose support has made this possible."*

The Exhibition, was sponsored by Standard Chartered and supported by a number of companies including Visit Korea Committee, Korean Air, JoongAng Ilbo, Corporate Vision Strategists, Pernod Ricard, Parallel Media Group and The City of Seoul.

"It is thrilling to see Korean contemporary art receiving such interest in London, the world's capital of contemporary art. We have been very proud to be involved with this wonderful initiative." Sonia Hong Secretary General of Visit Korea Committee

Korean Eye achieved a world first in bringing together a group of leading Korean contemporary artists and galleries to create an international exhibition and sale of Korean contemporary art and limited number of works are still available for purchase through Phillips de Pury and Company.

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Moon Generation Exhibition

2009 Dates:

June 20-October 1: Korean Eye "Moon Generation" Exhibition, Saatchi Gallery, London

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