

KOREAN EYE: MOON GENERATION

EXHIBITION TO BE EXTENDED UNTIL SEPTEMBER

FOR IMMEDIATE RELEASE

Seoul and London – July 6th, 2009 – Korean Eye, an international initiative exhibiting the very best of Korean contemporary art, has been extended until September 13th at the request of Charles Saatchi owing to the high level of public and media interest during the first week of the Exhibition. The Exhibition was originally scheduled to take place from June 20th – July 5th, but will now be extended until 13th September with works exhibited at both Phillips de Pury & Company' space at Howick Place and the globally renowned Saatchi Gallery in London. David Ciclitira, Founder of Korean Eye, said "We are thrilled to have received such a high level of interest in the exhibition. I strongly believe that Korea has some of the most exciting artists in the world and we are delighted to be able to extend the Exhibition until September, enabling Korean Eye to further promote Korean contemporary art to the international stage."

The following artists will remain at the Saatchi Gallery until 13th September: Choi TaeHoon, Dongwook Lee, HyungKoo Lee, Inbai Kim, Jeon Junho, Jang SeungHyo, Lee LeeNam, Whang Inkie, Yi HwanKwon, Debbie Han, Park JungHyuk, Lee Yong Baek, Kwon KiSoo, Lee YongDeok, Yoon Jong Seok. From July 8th to September 13th the following artists will be shown at Phillips de Pury & Company's London headquarters at Howick Place: Park SeungMo, Bahk SeonGhi, Park SungTae, Cho Hoon, Lee Rim, Hyung Koo Kang, Sim SeungWook, Koh MyungKeun, Kim Joon, SeungMin Lee, Choo JongWan, Han KiChang, Ayoung Kim.

Simon de Pury, Chairman of Phillips de Pury and Company said; "The interest in Korean Eye has been so great that we felt the Exhibition must be extended. Korean contemporary art is not that well known in Europe and it is a privilege to host such original and exciting work."

In conjunction with the exhibition, there was a private "Korean Dinner" at the Saatchi Gallery on the 2nd July which was hosted by The Dowager Viscountess Rothermere and Simon De Pury and sponsored by CJ, Korean Food Globalization Team, Hino Consulting and Visit Korea Committee. The evening was attended by Cherie Blair and a host of other celebrities and socialites, as well as a number of the Korean Eye artists. Guests were treated to an eight course Korean traditional dinner which was prepared by a team of Chefs and staff specially flown in from Seoul. Cherie Blair said; "I didn't realise that Korea had such a thriving modern art industry but this exhibition is extraordinary. The breadth of the works is fantastic and it has been a real privilege to meet some of the artists and view the works first hand."

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Moon Generation Exhibition

- May 18-23: Korean Eye “Moon Generation” Preview, Seoul
June 20-June 28: Korean Eye “Moon Generation” Exhibition, Phillips de Pury, Howick Place, London
June 20-September 13: Korean Eye “Moon Generation” Exhibition, Phillips de Pury, Howick Place, London and Phillips de Pury Space at the Saatchi Gallery, London

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Korean Eye

Korean Eye is an international initiative founded by David Ciclitira, to highlight the very best of Korean contemporary art. Korean Eye recognises the need to create a long-term programme for Korean contemporary art in order to establish a legacy for this emerging art market as Korean art is largely unknown outside of Korea.

A state of the art website (KoreanEye.org) and reference archive of Korean artworks and artists is to be established. A new Korean Eye logo has been created by the international brand specialists, Corporate Vision Strategists.

Korean Eye will also establish links to help build numbers of international art lovers visiting Korea by hosting a luncheon with art travel agents in London in partnership with Visit Korea.

For more information, please visit: www.KoreanEye.org

To download images and further information please visit: www.koreaneye.org/artists

David Ciclitira

David Ciclitira is Chairman of Parallel Media Group plc (“PMG”), the international sports and events company responsible for initiating the Ballantine’s Championship, Korea’s largest golf tournament.

David is an Honorary Fellow of the Royal College of Art. Over the last 20 years David and his wife Serenella, who is also a Honorary Fellow of the Royal College of Art, have funded the Parallel Prize and the Serenella Ciclitira Scholarship for Sculpture.

David has brought together a group of leading Korean artists and galleries to create Korean Eye’s initial exhibition of Korean contemporary art ‘Moon Generation’. The exhibition, of paintings and sculptures, will be curated by Dae Hyung Lee, the curator of Blue Dot Asia.



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Phillips de Pury & Company

Phillips de Pury & Company is a leading contemporary art company specializing in the sale of contemporary art through four selling platforms: auctions, private treaty sales, building private collections and selling exhibitions. Phillips de Pury & Company's Chairman, Simon de Pury is one of the most renowned auctioneers in the field and celebrated for his long-standing knowledge and passion for art of all ages. Phillips de Pury & Company has excelled in selling art from new markets such as China and Russia –incorporating non-Western artists into its global contemporary art sales in London and New York with tremendous success.

For more information, please visit: www.phillipsdepur.com



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List of Artists

Works by the following artists will be included:

Choi TaeHoon
Park SeungMo
Bahk SeonGhi
Dongwook Lee
Inbai Kim
Debbie Han
Cho Hoon
Lee Rim
Hyung Koo Kang
Jeon Junho
Sim SeungWook
Park SungTae
Koh MyungKeun
Lee LeeNam
Whang Inkie
Kim Joon
Park JungHyuk
Yi HwanKwon
Lee Yong Baek
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