



## **KOREAN EYE: MOON GENERATION**

### **EXHIBITION TO SHOWCASE KOREA'S PREMIER CONTEMPORARY ARTISTS ON AN INTERNATIONAL SCALE**

FOR IMMEDIATE RELEASE

Seoul and London – June 23, 2009 – Korean Eye, an international initiative to highlight the very best of Korean contemporary art, was launched on Saturday in London. The exhibition which will take place June 20th – July 5th brings together a group of leading Korean contemporary artists and galleries to create the first ever international exhibition and sale of Korean contemporary art.

Organisers have been delighted with the level of interest generated by the Korean Eye catalogue both in Korea and internationally and have decided to exhibit the works at both Phillips de Pury & Company's space at Howick Place and the globally renowned Saatchi Gallery in London. From June 20-28 the following artists will be shown at Phillips de Pury & Company's London headquarters at Howick Place: Park SeungMo, Bahk SeonGhi, Park SungTae, Debbie Han, Cho Hoon, Lee Rim, Hyung Koo Kang, Sim Seung Wook, Choo JongWan and Han KiChang. On June 29, these works will join the works on display at the Phillips de Pury & Company space at the Saatchi Gallery. The exhibition will be on view through July 5.

In conjunction with the exhibition, there will be a private "Korean Dinner" at the Saatchi Gallery on the 2nd July which will be hosted by The Dowager Viscountess Rothermere and Simon De Pury and sponsored by CJ, Korean Food Globalization Team, Hino Consulting and Visit Korea Committee. The evening, attended by a number of the Korean Eye artists, will be a celebration of Korean food and culture and with a team of Korean food experts flying to London for the evening, it promises to be a night to remember.

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#### Moon Generation Exhibition

May 18-23:	Korean Eye "Moon Generation" Preview, Seoul
June 20-June 28:	Korean Eye "Moon Generation" Exhibition, Phillips de Pury, Howick Place, London
June 20-July 5:	Korean Eye "Moon Generation" Exhibition, Phillips de Pury Space at the Saatchi Gallery, London



Phillips de Pury & Company  
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Full list of sponsors

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### Korean Eye

Korean Eye is an international initiative founded by David Ciclitira, to highlight the very best of Korean contemporary art. Korean Eye recognises the need to create a long-term programme for Korean contemporary art in order to establish a legacy for this emerging art market as Korean art is largely unknown outside of Korea.

A state of the art website (KoreanEye.org) and reference archive of Korean artworks and artists is to be established. A new Korean Eye logo has been created by the international brand specialists, Corporate Vision Strategists.

Korean Eye will also establish links to help build numbers of international art lovers visiting Korea by hosting a luncheon with art travel agents in London in partnership with Visit Korea.

For more information, please visit: [www.KoreanEye.org](http://www.KoreanEye.org)

To download images and further information please visit: [www.koreaneye.org/artists](http://www.koreaneye.org/artists)

### David Ciclitira

David Ciclitira is Chairman of Parallel Media Group plc (“PMG”), the international sports and events company responsible for initiating the Ballantine’s Championship, Korea’s largest golf tournament.

David is an Honorary Fellow of the Royal College of Art. Over the last 20 years David and his wife Serenella, who is also a Honorary Fellow of the Royal College of Art, have funded the Parallel Prize and the Serenella Ciclitira Scholarship for Sculpture.

David has brought together a group of leading Korean artists and galleries to create Korean Eye’s initial exhibition of Korean contemporary art ‘Moon Generation’. The exhibition, of paintings and sculptures, will be curated by Dae Hyung Lee, the curator of Blue Dot Asia.



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### Phillips de Pury & Company

Phillips de Pury & Company is a leading contemporary art company specializing in the sale of contemporary art through four selling platforms: auctions, private treaty sales, building private collections and selling exhibitions. Phillips de Pury & Company's Chairman, Simon de Pury is one of the most renowned auctioneers in the field and celebrated for his long-standing knowledge and passion for art of all ages. Phillips de Pury & Company has excelled in selling art from new markets such as China and Russia –incorporating non-Western artists into its global contemporary art sales in London and New York with tremendous success.

For more information, please visit: [www.phillipsdepur.com](http://www.phillipsdepur.com)



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List of Artists

Works by the following artists will be included:

Choi TaeHoon  
Park SeungMo  
Bahk SeonGhi  
Dongwook Lee  
Inbai Kim  
Debbie Han  
Cho Hoon  
Lee Rim  
Hyung Koo Kang  
Jeon Junho  
Lee Ufan  
Sim SeungWook  
Park SungTae  
Koh MyungKeun  
Lee LeeNam  
Whang Inkie  
Kim Joon  
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SeungMin Lee  
Yoon Jong Seok  
Choo JongWan  
Han KiChang  
Boomoon  
Ayoung Kim  
HyungKoo Lee