

FOR IMMEDIATE RELEASE:

## Standard Chartered continues support for the New York Debut of Acclaimed Exhibition Korean Eye: Energy and Matter

ENERGY AND MATTER, THE THIRD EDITION OF THIS SURVEY SERIES, WILL PRESENT THE WORK OF 21 EMERGING AND ESTABLISHED KOREAN ARTISTS WORKING IN PHOTOGRAPHY, SCULPTURE, PAINTING, VIDEO, AND MIXED MEDIA

New York, New York (November 1st, 2011)—Standard Chartered Bank is delighted to continue its sponsorship of the acclaimed exhibition Korean Eye: Energy and Matter. As the principle sponsor of the Korean Eye series, Standard Chartered is proud to be working alongside Co-founders David and Serenella Ciclitira to spotlight new work by Korean Artists at the Museum of Arts and Design (MAD) in New York. On view beginning November 1, 2011, 21 established and emerging Korean artists will present their work in photography, painting, video, and other mixed media. Korean Eye will be at MAD through February 19<sup>th</sup>, 2012.

This installment of Korean Eye is a rich dialogue with the philosophical and aesthetic conditions of modern Korean culture. The exhibition strives to reveal the situation and conditions of Korean society; from virtual reality and the pervasive influence of fantasy and pop culture to the viral dehumanization of a post-industrial society. At times ironic, satirical, and metaphorical, the exhibition include photo-sculptures by Seung Hyo Jang; embroidery and acrylic paintings by Young In Hong; a large, imposing Bull Man fabricated from reclaimed, repurposed automobile tires by Yong Ho Ji; and Meekyoung Shin's astonishing "antique" porcelain vases, rendered in soap. Korean Eye: Energy and Matter reflects the ways in which Korean artists today are exploring techniques both traditional and innovative. Korean Eye: Energy and Matter is curated by Johnson Chang, Serenella Ciclitira, and by the Museum of Arts and Design's Director, Holly Hotchner, David Revere McFadden and Lowery Stokes Sims.

Standard Chartered is making its support for cultural activity a high priority as it participates in the global and Korean communities. Working towards this goal, Standard Chartered continues to support Korean Eye through fiscal sponsorship

**PRESS RELEASE**

---

as an expression of commitment to the diversity of Korean culture and the international arts. Dr. Tim Miller, Director of Standard Chartered and Chairman of Standard Chartered First Bank Korea, said:

“We are excited to sponsor the continued success of Korean Eye at the Museum of Arts and Design in 2011. We are thrilled to have the opportunity to bring contemporary art and awareness of Korea as a whole to an international audience.”

Over the last three years, Standard Chartered has sponsored the Korean Eye exhibitions helping to bring over 40 Korean artists and over 65 works of art, to more than 505,000 people during the exhibitions at the Saatchi Gallery in London, and in Seoul in 2009 and 2010, as well as in Singapore in 2010. Korean Eye: Energy and Matter is the latest in these successful expositions of Korean cultural life to travel the globe.

David Ciclitira, Co-founder of Korean Eye commented:

“My wife, Serenalla and I are both tremendously excited by Korean Eye opening in New York this fall and are especially grateful for the continued support of Standard Chartered and to MAD for hosting the exhibition in their centrally located museum. We would also like to extend our thanks to Korean Congresswoman Dr. Eun Jae Lee for her role as an Ambassador for Korean Eye and to all the other sponsors and patrons who have brought this project to life. We hope the extensive Korean community living in the New York area will enjoy this collection of artworks from their home shores and that it will also have appeal to contemporary art lovers as a whole”

**About Standard Chartered Korea Limited**

Standard Chartered Korea Limited owns five companies: SC First Bank which has a nationwide network of 402 branches; Standard Chartered Mutual Savings Bank; Standard Chartered Capital; Standard Chartered Securities; and Standard Chartered Fund Services. Standard Chartered First Bank (SC First Bank) represents the largest asset that is currently owned by Standard Chartered Korea Limited. With 80 years of history and tradition, SC First Bank was founded in 1929 as Chosun Savings Bank and was renamed as Korea First Bank in 1958, building a reputation as a leader in the wholesale banking sector.

Upon its acquisition by Standard Chartered, Korea First Bank was rebranded as SC First Bank on September 12, 2005 and has continued to grow through a successful integration process. With the vision to become ‘Korea’s best financial partner for growth’ and principle of ‘Customer First’, SC First Bank will use the Standard Chartered global network to act as a bridge between Korean

**PRESS RELEASE**

---

companies and international economies for its wholesale banking clients, while also providing innovative products and differentiated services to fulfill the needs of its consumer banking customers. In addition, SC First Bank is making efforts to establish itself as the Right Partner for the community through various sustainability activities.

**About Standard Chartered Bank in the Americas**

Standard Chartered Bank operates in 17 locations in eight countries in the Americas, including the United States, Canada, Argentina, Brazil, Chile, Colombia, Mexico and Peru. The bank's primary function in the region is to facilitate trade and investment flows between the Americas and Standard Chartered Bank's core geographies of Asia, Africa and the Middle East.

Standard Chartered's New York-based wholesale bank provides financial products and services to corporations, financial institutions and development organizations in the Americas. Wholesale banking comprises of Origination and Client Coverage, Transaction Banking, Financial Markets and Corporate Finance groups. Key products include trade finance services, cash management, treasury, foreign exchange and interest rate products, commodity finance, and structured import and export finance services.

**Notes:**

Korean Eye: Energy and Matter is accompanied by a 389-page book entitled 'Korean Eye: Contemporary Korean Art'. The book, edited by Serenella Ciclitira and published by SKIRA, showcases a collection of work by seventy-five contemporary Korean artists and features artist' biographies and statements. In conjunction with the exhibition, MAD will offer a range of educational programs, including lectures, docent tours, and a related film program to be held in the Museum theatre.

Korean Eye: Energy and Matter is presented by Standard Chartered, the main sponsor. Standard Chartered, the catalyst behind the creation of Korean Eye, leverages its unique international footprint to support and bring life to the exhibitions. Korean Eye was founded in 2009 by David and Serenella Ciclitira in partnership with Standard Chartered and the Saatchi Gallery to support emerging and more established Korean artists with the aim to bring Korean contemporary art world-wide. AMOREPACIFIC and Korean Air are also official partners of Korean Eye.

**PRESS RELEASE**

---

Media Contacts:

For information on Korean Eye at  
MAD, please contact:  
Marisa Bartolucci  
T: +1 (212) 299-7762  
[Marisa.Bartolucci@madmuseum.org](mailto:Marisa.Bartolucci@madmuseum.org)

For information on Standard  
Chartered, please contact:  
Elaine Chin  
Head of Corporate Affairs  
Standard Chartered, Americas  
[Elaine.Chin@sc.com](mailto:Elaine.Chin@sc.com)  
(212) 667-0239

For more information on Standard  
Chartered, please visit  
[www.standardchartered.com](http://www.standardchartered.com)